



PRESS RELEASE



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CRHBA Names Finalists for 2004 SAM Awards

CALGARY, Alberta, March 9, 2005 - The Calgary Region Home Builders' Association (CRHBA) is pleased to announce the finalists for the 2004 SAM Awards.

The SAM Awards celebrate excellence in new homes and renovation design, innovative technology and construction techniques, outstanding presentation, marketing and sales activities in Calgary and surrounding area.

The SAM Awards will be presented at the CRHBA's 2004 SAM Award Gala on April 16, 2005 at the Telus Convention Centre in Calgary, Alberta.

Almost 600 entries were received this year, and to be named a SAM finalist is a tremendous achievement, and it is something to be extremely proud of. The calibre of entries was outstanding this year.

The SAM Awards are offered in the following categories: Best New Home Awards, Multi-Family Design Awards, Renovation Awards, Advertising & Marketing Awards, Marketing Excellence Award, Partner Awards, Developers Awards, and the Grand SAM Awards. The Grand SAM Awards presented are Multi-Family Builder of the Year, Builder of the Year, Builder of Merit, Partner of the Year and Renovator of the Year.

A listing of all the 2004 SAM Award finalists and breakdown of individual categories is attached. Finalists will not be released for the Customer Choice and Grand SAM Awards in advance of the Gala celebration. Individual sales achievement finalists will be released March 21, 2005.

On behalf of the **Calgary Region Home Builders Association**, we would like to extend congratulations to all those members who have received finalist nominations. Good Luck in the upcoming awards ceremony.

About the Calgary Region Home Builders' Association

The Calgary Region Home Builder's Association (CRHBA) is the voice of the residential construction industry in Calgary representing more than 600 member firms. Membership comprises new home builders, renovators, developers, trade contractors, building material manufacturers and suppliers, lenders and other professionals in the housing sector.