



PRESS RELEASE



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Media Advisory - CIMBL Mortgage Conference and Expo

MONTREAL, Quebec, November 09, 2006 — The Canadian Institute of Mortgage Brokers and Lenders (CIMBL) will be holding its Annual National Mortgage Conference and Expo at the Palais des Congrès in Montréal from November 12 -14. More than 2,200 delegates will gather to explore how best to improve mortgage products, productivity and profits and visit 160 trade booths at the Mortgage Expo. It will be the largest gathering of mortgage professionals in Canadian history.

Highlights of the conference include:

Sunday, November 12

3 p.m. – 4 p.m.

Speech by Honourable Hon. Jim Flaherty, PC, MP, Minister of Finance. The presentation will take place in the Sarah Bernhardt room, Intercontinental Hotel, 360 St Antoine east at 3 p.m.

(Media are asked to register in the Vieux Montréal room beginning at 2:30 p.m.).

Monday, November 13

8:30 a.m. – 9:30 a.m.

Ron Swift, AMP 2005/06 Chairman of CIMBL will provide an overview of CIMBL's transformation from a trade to a professional association, while Paul Grewal, AMP, incoming Chairman for 2006/07 will focus on the next phase in the implementation of the organization's business plan.

9:30 a.m. – 10:30 a.m.

Benjamin Tal, Senior Economist, CIBC World Markets will provide an assessment of the trade-off between variable and fixed rate mortgages, the short and long-term implications of the changing mortgage market and the type of activity forecast for the housing market over the next 24 months. He will also look at where bond rates are heading and review the interest rate and the credit cycle.

(Both events will take place at the Palais des Congrès)

About CIMBL Established in 1994, the Canadian Institute of Mortgage Brokers and Lenders (CIMBL) is Canada's national mortgage industry association. CIMBL has assumed a leadership role in the industry it serves and has set the standard for best practices for Canada's mortgage practitioners. In 2004, CIMBL created the Accredited Mortgage Professional (AMP) designation as part of an ongoing commitment to increasing the level of professionalism in

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Canada's mortgage industry.

As a membership-based organization, CIMBL strives to develop its network of professionals and to represent the interests of these individuals to government, media and consumers. CIMBL has attracted over 9,500 members and 1,000 companies from across Canada – representing over 90% of Canada's mortgage activity. CIMBL members make up the largest and most respected network of mortgage professionals in the country. CIMBL's membership base consists of mortgage lenders, brokers, insurers and other industry participants.

CIMBL's other primary role is that of consumer advocate. On an ongoing basis CIMBL aims to educate and inform the public about the mortgage industry. Through its extensive membership database, CIMBL provides consumers with access to a cross-country network of the industry's most respected and ethical professionals.

To ensure mortgage professionals are working towards the highest ethical and educational standards, CIMBL will become the Canadian Association of Accredited Mortgage Professionals (CAAMP) on May 1, 2007.

For more information or to request an interview, please contact:

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