



## PRESS RELEASE



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### **MortgageBrokers.com selects Manulife Financial as retirement savings provider**

**TORONTO, Ontario, November 30, 2006 — Manulife Financial to administer the RE/MAX & MortgageBrokers.com Retirement Savings Program for RE/MAX Real Estate Agents.** MortgageBrokers.com Holdings Inc. (OTCBB: MBKR - News) - one of North America's fastest growing new mortgage broker brands and consolidation companies - announced the selection of Manulife Financial as the new administrator of the Retirement Savings Program for RE/MAX Real Estate Agents. The company made the announcement with its strategic alliance partner RE/MAX Ontario-Atlantic Inc. (RE/MAX).

Under the terms of the MortgageBrokers.com and RE/MAX strategic alliance, a portion of revenue generated on a funded mortgage referral will be contributed towards the Retirement Savings Program for the referring Real Estate Agent. Manulife Financial will support the continuing administration of this Program - the first of its scope in the Canadian Real Estate Industry.

"We are pleased to have found a sound administration partner in Manulife Financial. We're confident this firm has the necessary expertise to manage our innovative program," said Michael Polzler, Regional Director of RE/MAX. He continued, "We are extremely excited about our alliance with MortgageBrokers.com and what this Retirement Savings Program means to our network of independent Real Estate Agents."

MortgageBrokers.com CEO Alex Haditaghi added, "The RE/MAX alliance is the Company's first step towards creating a vertical integration of our supply chain of referral partners - identifying the importance of creating a compelling and sustainable referral program with those closest to the customer referral. This strategic alliance allows our network of Mortgage Brokers to tap into an enormous referral base - \$32B in real estate transactions conducted by RE/MAX last year alone."

### **About Manulife Financial**

Manulife Financial is a leading Canadian-based financial services group serving millions of customers in 19 countries and territories worldwide. Operating as Manulife Financial in Canada and Asia, and primarily through John Hancock in the United States, the Company offers clients a diverse range of financial protection products and wealth management services through its extensive network of employees, agents and distribution partners. Funds under management by Manulife Financial and its subsidiaries were Cdn\$381 billion (US\$341 billion) as at September 30, 2006.

Manulife Financial Corporation trades as 'MFC' on the TSX, NYSE and PSE, and under '0945' on the SEHK. Manulife Financial can be found on the Internet at [www.manulife.com](http://www.manulife.com).

## About MortgageBrokers.com

MortgageBrokers.com is a fast-growing mortgage brokerage and technology corporation dedicated to re-branding the over 40,000 small and medium mortgage broker (SME) firms in North America and offering these entities scalability through a centralized shared services platform. Mortgagebrokers.com allows these SME brokers to continue owning their own business while working under one recognizable brand; taking advantage of centralized services such as payroll and accounting, compliance, marketing, technology, HR and lead generation; improving access to the customer through strategic alliance partnerships; leveraging our national teams origination with lenders to establish higher referral fees from lenders; and, creating the ability to earn ownership in a publicly-traded entity for their eventual career exit strategy.

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