

PRESS RELEASE



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CanEquity Mortgage Seeking In-House Mortgage Consultant in Calgary

CALGARY, Alberta, July 16, 2007 — The Canadian Equity Group Inc. (CEG) is currently looking for an in-house, self-motivated Mortgage Consultant to work in our head office located in Calgary, Alberta. The right candidate must be capable of closing up to 40 mortgage deals per month, and have a strong desire to succeed. This individual should be an excellent team player with at least three (3) years in the mortgage and finance industry. The appropriate professional will receive nationally generated mortgage leads, call centre assistance, full administrative and online support, as well as access to Canada's most popular mortgage website. All of CanEquity's Mortgage Consultants are also supported with excellent advertising and promotion by a dedicated professional team of marketing staff. Competitive compensation offered. Bilingualism is a significant asset.

Please direct all resumes to the attention of:

Anthony De Almeida
President/CEO
CanEquity Mortgage
1-888-312-4262 (Toll Free Fax)

Send a facsimile of your resume, with attached cover letter or visit www.canequity.com/employment to send your resume electronically.

About CanEquity Mortgage

The Canadian Equity Group Inc. (CEG) works closely together with major lenders in Canada not only finding the best overall products, but also developing new and innovative products for the consumer market. As a national company, they have the privilege of making these products available to the entire country. This gives The Canadian Equity Group great pride in knowing they are capable of not only influencing the mortgage industry in Canada, but also making sure that more products and services are available in the future. To learn more about CanEquity, please visit their nationally acclaimed website, www.canequity.com.