

## PRESS RELEASE



*Canadian Mortgage News - National Archive 2010*

### **PropertyGuys.com announces expansion plans for key Canadian markets**

**Thunder Bay, Greater Vancouver Regional District, Grande Prairie, Moose Jaw, Winnipeg, Gander and Corner Brook all make the short list of potential new locations.**

**MONCTON, New Brunswick, June 07, 2010** — PropertyGuys.com, a leading national real estate marketing franchise, has today announced that it will be expanding its unique home marketing services to more Canadian markets. "The most exciting thing about this expansion is that it's a reflection of how buyers and sellers are embracing our program in our current markets," says Ken LeBlanc, company President and CEO. "Our franchise owners are definitely positioned well given the current state of the real estate industry," adds LeBlanc.

The company's fresh approach to home sales has become a hit among those who are fed up with the high cost of commission associated with traditional brokerages. PropertyGuys.com, on the other hand, doesn't charge any commission for the services they provide. Instead, it charges an affordable one-time, flat fee which can be as low as \$349 - determined by the options that the property seller chooses. "Because of the number of homes that have sold through our system, we've become a real attractive option for people that want to sell their home and keep their money," says Shane Scott, who is in charge of awarding the company's franchise licenses. "Now that we've created a program that rivals all others in the market, it's all about attracting like-minded people to our franchise opportunity," adds Scott.

PropertyGuys.com who already has 110 franchise licenses operating across the country, will now be putting a particular focus on awarding franchises to key individuals in Thunder Bay (ON), the Vancouver Regional District (BC), Grande Prairie (AB), Moose Jaw (SK), Winnipeg (MB), and Gander and Corner Brook (NF).

Since launching its service in 1998, PropertyGuys.com has seen remarkable growth and has been recognized for its strong relationship with its franchise owners; winning the Canadian Franchise Association's (CFA) top prize, the "Award of Excellence", in 2007 and, as a finalist, again in 2008.

Aside from entering new areas, the company will also be looking to add to its existing units in markets such as Ottawa (Ontario), Edmonton (Alberta) and Calgary (Alberta).

To learn more about the PropertyGuys.com franchise opportunity visit [www.PropertyGuysFranchise.com](http://www.PropertyGuysFranchise.com).

#### **About us**

PropertyGuys.com is unlike any ordinary real estate company. In fact, we're not agents or brokers. That's because from day one, we knew we could be something different - something much better. Simply put, we use the power of the internet combined with our experts on the ground in your community to provide a safe and practical way for buyers and sellers to connect while avoiding the high cost of commission. Instead of commission, we charge an affordable marketing fee and collect absolutely no commission when your property sells. You keep the money. That's the PropertyGuys.com way. That's fair right?

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